

Woodland / Artizen 2024 Survey

In September Woodland will be conducting a national sales meeting. As a Woodland dealer your input is important to Woodland and to other dealers. The reps and management will be voting on whether to add some of these additions at the meeting, so the more information you can provide the better.

This is your opportunity to add what you need to grow your business.

Also, please advise anything we could discontinue in the above categories. As a manufacturer Woodland cannot continually add product without culling the slower movers.

Please return this questionnaire to Info@ravereps.com by Thursday July 27th.

- 1- Name your 2-3 toughest manufacturers in our price arena. Who should we target?
- 2-What do they do/ have that we need to add to help you grow your business?
- 3 -Pick the top 1-2 stains to add, to increase sales in your area. Please include color samples.
- 4-Pick top 1-2 paint colors to add to stock paint program. Please include color samples.
- 5- Pick the top 1-2 door styles to add to both Woodland and Artizen. Please include samples.
- 6- Pick 2-4 new SKUs to add to both Woodland and Artizen. Please include a drawing.
- 7- Pick any custom mods that we are missing to both Woodland and Artizen.
- 8- Pick 1-2 hood styles that you feel we need to add. Please include a drawing

Please advise any other topics you feel that we should cover at the meeting. EX:
Sales center designs, Display programs, Door store, Custom paint program, etc.

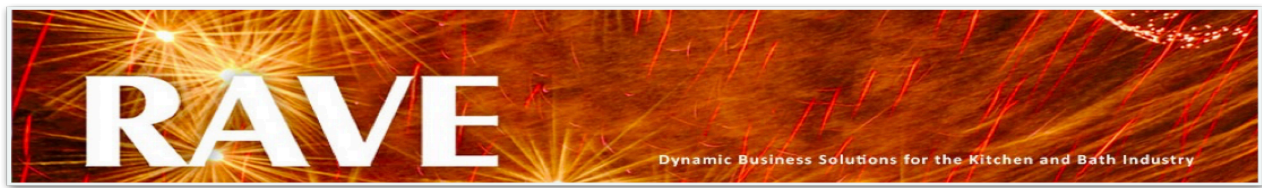
We will be voting on whether to add these additions at the meeting, so the more information you can provide the better. Providing door samples or schematics, color chips or color numbers,



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The better input you give us, the more likely we can come up with a top selling program for 2024.

Thank you very much,

Doug & Ray

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