

Light Wood Stains Have Been Trending

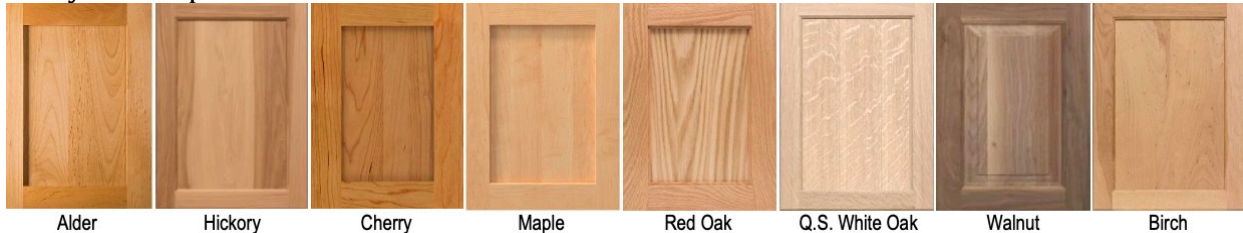
Setting New Expectations Are Important

Light color stains have been the latest trend in kitchen design. These stain tones truly bring warmth back to cabinetry, however there are expectations that need to be set.



The days of paint and dark stain colors had us talking about joint fractures and unstained panel edges due to expansion and contraction but now with light stain colors we have a whole new topic to educate.

Unlike paint and dark stain, light color stains do not cover wood's natural characteristics. has character and wood tones which are more visible the lighter the stain color becomes Every wood species.



Couple wood color and character marks with individual board joinery in cabinet door frames and center panels adds to the overall wood variation, which truly is the beauty of light stained wood cabinetry Light stained wood tones are also more susceptible to light reflection causing vertical and horizontal grain to catch light differently, resulting in horizontal grain appearing lighter in color than vertical grain.



Loving the beauty of wood requires practicing the Law of "E" - It is always better to "E"ducate at the beginning of the sales process rather than be perceived as offering "E"xcuses after the product arrives.

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