



Page 1 of 6

This is a BIG announcement. Please take the time to read carefully as there are opportunities to SAVE A LOT OF MONEY! REVISED 2024 New Year's Sale

January 8, 2024 – March 30, 2024

50% OFF Standard Opaque Colors Promo Code: 50%OPAQUE Receive 50% off Standard Opaque Up-Charges * Woodland - 12% Standard Opaque upcharge reduced to 6% * Artizen - 10% Standard Opaque upcharge reduced to 5% * Custom Opaque is NOT included in promotion

50% OFF Plywood Upcharge Promo Code: 50%PLYWOOD Receive 50% off Plywood Up-Charges * Woodland – 8% &12% Plywood upcharge reduced to 4% & 6% * Artizen – 10% & 14% Plywood upcharge reduced to 5% & 7%

10% Off Patina Promo Code: 10%PAT Receive 10% Off the Patina Up-Charge * 25% Reclaimed Patina up-charge reduced to 15% * 30% Reclaimed Patina Color up-charge reduced to 20%

5% OFF Woodline, Hill, Mission, Pinnacle, PLUSLINE, Loft & Ultra Doors Promo Code: 5%DOORS Receive 5% off Woodline, Hill, Mission, Pinnacle, Loft & Ultra doors * Includes Stained & Opaque Finish (Woodline, Hill, Mission, & Pinnacle) * Includes stock & special-order colors (Loft & Ultra) * Special Order set-up charges are NOT included in promotion

Terms and Conditions:

Orders must have a minimum List Price of \$14,000 or more.
Only one promo option can be applied to the same order.

- Not combinable with any other promotion or discounts.
- To receive discount, promo code must appear on all orders.

Orders must be entered between 1/8/24 and 3/30/24 for immediate shipment.
 Signed Order Acknowledgement must be returned to the factory no later than 4/8/2024

- Applies to Woodland and Artizen orders only.

See Special Order Form on Page 4 - Order today and SAVE!



Rave Reps, LLC

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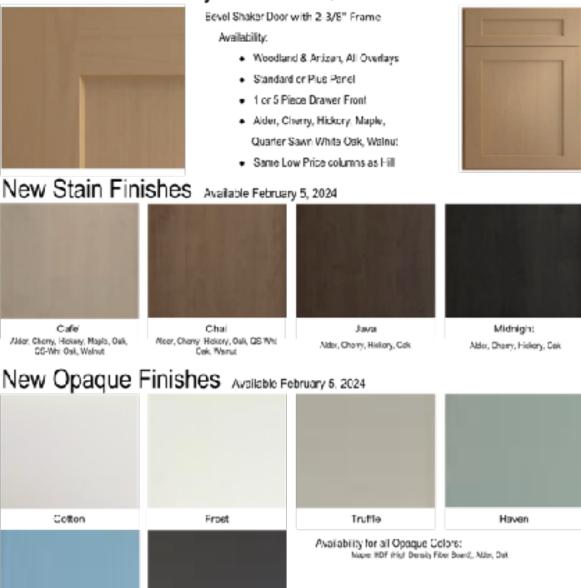
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Premium Stain +10%

RAVE CRITICAL UPDATE

Spring Door & Finish Launch, 2024

New Paxton Door Style Aveilable February 5, 2024





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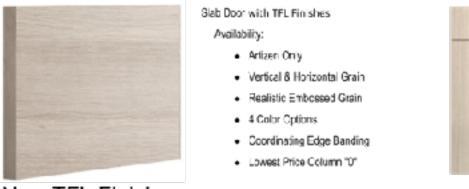
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RAVE CRITICAL UPDATE

Spring Door & Finish Launch, 2024

New Uptown Door Style Available February 5, 2024



New TFL Finishes Available February 5, 2024

TFL - Thermally Fused Laminate with grain texture that offers a veneer look without the veneer variation.



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Order Today 70% OFF New doors and Color chips offer ends 4/12/24

orders@woodlance	Sa	Customer PO#:				
phone: 605.698.43	oo /ood l	and & Artizen Launch Sa	ample (Order Form - 2024		
Sold To:			Ship To:		Page 1 of	
Phone #:			Ship Via:		Next Day Air Woodland Truck	
Ordered By: Email:			Job Name:			
Catalog #	Qty	Description / Com	ments / M	odifications	Price	
STSCD15		FO Paxton/Napie/Cotton - \$420 Listper of				
STSCD15		FO Rustic HI/Alder/Chai - \$420 Listper door				
STSCD15		FO Paxton Rus/Alder/Café - \$420 List per door				
2024CHIPLAUNCH		NEW 2024 Color Chips (6 Opaques + 20 Opaque – Cotton, Frost, Haven, Café – Alder, Cherry, Hickery, M Chai – Alder, Cherry, Hickery, 6 Jana – Alder, Cherry, Hickery & Midnight – Alder, Maple & Oak				
2024TAFISA		ARTIZEN OLY -NEW 2024 TafisaStoc Platinum, Copper, Nickel &Bras				
2024CHIPSONLY		Complete set of color chips including all 2024		- \$9801List perset		
				Tot		
				Multiple Dealer N		
			Less 70	No Special Launch Discour		
				(only valid through 4/12/2 Final Order N		
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Now is the perfect time to take advantage of the reduced cost of a new set of color samples. <u>Only \$467.00 for a full set!</u>



Rave Feps, LLC industriation procession awww.faverepsl.com

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20 New Door Store doors highlighting new and most popular finishes Order all 20 doors for only \$595.00!

WOODLAND					Sales Order (SO#):	Customer PO#:		
orders phone				etry.	com			
Dealer	Code	ĸ				Page 1 of 1		
Sold	Woodland & Artizen Samp				and & Artizen Sample Door Order Form - 2024	-		
Fhor			_		Second Day Air Wo	kt Day Air odland Truck		
Orde Emai	red By a	y:	_		Job Name:			
Catalog # Qt		y	Description / Comments / Modifications	Price				
818	с	D	1	5 F	FOMetro HDF/Maple/Truffle - \$420 List per door			
\$°\$	с	D	1	51	OCopeland Maple Haven - \$420 List per do or			
S7S	с	D	1	5 F	FONewportMapleLace/Feather Graphie - \$420List per door			
818	с	D	1	-	FOTaylorMaple/Pacific - \$420 List per soor			
575	с	D	1	_	F0 Woodline/Maple/Cotion - \$429 List per door			
979	e	D	1	_	FC Paxton/Maple/Cotton - \$430 List per door			
STS	c	D	1		FC Hill/Maple/Frost - \$420 List per door			
515	c	D	1	_	FC Cascade/Alden/Fawn - \$420 List per door			
575 575	c	D	1	_	FC Paxton Plus/Alder/Café - \$429 List per door			
8 8 5°5	c	D	1		Rustic FO Hill/Alder/Chai - \$420 List per door FC Cascade/Maple/Midnight - \$420 List per door			
5 5 STS	c	D	1	_	FC PlusLine/QSWO(Chai - \$420 List per door			
5°5	c	D	1	_	FC Hill Plus/Cherry/Java - \$420 List per door			
818	ē	0	1		FC His Putstuneny/Chai - \$420 List per door FC Cascada/Cheny/Chai - \$420 List per door			
STS	c	D	1	_	Rustic FO Windson/Hickory/Calé - \$420 List per door			
S15	с	D	1		FC Mission Plus/Oak/Natural - \$420 List per door			
515	с	D	1	5 F	FC Hill/Oak/Winter - \$420 List per door			
STS	с	D	1	5 1	INClassic/Maple/Cotton - \$420 List per door			
STSC	D15			1	NHII Plus/QSWO/Latte - \$420 List per door			
STSCD15			F	FA Uptown VG/TFL/Copper - \$420 List per door				
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			_	_	Less 70% Special Launch Discount:			



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Rave Reps. LLC



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Additional Notes <u>OSWO</u>

Quarter Sawn White Oak and Walnut will only be available with Solid Reversed Raised Panels on all flat panel door styles.

The Woodline door should be replaced with the **PLUSLINE** door when selecting QSWO or Walnut. The 1/4" veneer material was not up to Woodland's quality standards necessitating the change to solid wood center panels.

QSWO is insanely popular. Not only for cabinetry but for flooring, trim and furniture. Woodland continues to work with multiple suppliers to maintain the highest quality standards. However, the variations in the color and grain patterns continues to increase. We are asking our dealers to continue to educate your clients that when select lighter or natural finishes the variations in color and grain consistency will be highlighted. Finished plywood ends may also appear different than the solid wood cabinet fronts. Designers may want to consider adding doors on exposed cabinet ends.

Finishes

Woodland spends a lot of time researching the finish offering. They review colors for popularity and appearance across multiple wood species. That's why we might not have all stains available on all wood specie we offer. They also review the current color offering and discontinue unpopular colors or colors that prove to be inconsistent.

Based upon 2023 sales the following finishes will be discontinued in the new 2024 specification and pricing guide:

Cinnamon, Dune, Expresso, Heather, Sable, and **Toast** stains and **Olive** opaque paint.

Questions??? Please contact your RAVE Rep.



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